Conflict and Change:

The Two Great Threats to Your Community’s Well-Being

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UF/IFAS Sarasota County Extension
The Two Threats

Conflict

Change
- Conflict
  - Create Dialogue
- Change
  - Develop Foresight
Getting Past This...
"Your mother and I are separating because I want what's best for the country and your mother doesn't."
Care, Fairness, Loyalty, Authority, Liberty, Sanctity
Moral Matrix
Change into Foresight
The Three Elements of DIALOGUE
Daniel Yankelovich, *The Magic of Dialogue*

• Participants Must Consider Each Other as EQUALS

• Participants Must Listen to Each Other with EMPATHY

• Participants Must Express What Their ASSUMPTIONS Really Are
The Bottom Line: Conflict into Dialogue


2. Question you own Infallibility.

3. Determine Fundamental Conflict.

4 Attitudes About the Future

• *A passive actor*, who accepts change without challenging it.

• *A reactive actor*, who waits for the alarm to sound before extinguishing the fire.

• *A pre-active actor*, who prepares for foreseeable changes because an ounce of prevention is worth a pound of cure.

• *A pro-active actor*, who acts to provoke a desirable change.

(Dr. Hasan Ozbekhan, Professor Emeritus, Wharton Business School)
Key Questions

1. What are the Driving Forces?

2. What is Inevitable?

3. What is Uncertain?

4. How Might We...?
What are the Driving Forces?

STEEP Analysis

- Social
- Technological
- Economic
- Environmental
- Political
  (Legal, Energy, Communications, etc.)
The Mont Fleur Scenario (1991)

- The Ostrich
- The Lame Duck
- Icarus
- Flight of the Flamingo
Bottom Line: Change Into Foresight

1. Dedicate Someone to the Future.

2. Question your Assumptions about the Future.

3. Compare Plausible Futures through Scenarios.

4. Use Foresight to reduce Present Conflict.
The Third Factor

Dialogue
Foresight

Complacency
“You never want a serious crisis to go to waste.”
The Asteroid Club
“I’ll recognize your asteroid if you’ll recognize mine”

Climate Change; Income Disparity

Debt Crisis; Family Dissolution
“The most powerful factors in the world are clear ideas in the minds of energetic people of good will.”

J. Arthur Lewis
Thank You