

## REGISTRATION FORM

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

### MANATEE COUNTY

Located at the Manatee County

#### Extension Office

Tuesday	2/15/11	(6:00-9:00 PM)
Tuesday	2/22/11	(6:00-9:00 PM)
Tuesday	3/01/11	(6:00-9:00 PM)
Tuesday	3/08/11	(6:00-9:00 PM)
Tuesday	3/15/11	(6:00-9:00 PM)
Wednesday	3/22/11	(6:00-9:00 PM)

The registration fee is \$35.00 and space is limited to 20 persons.

**MAKE CHECK PAYABLE TO:** Manatee County  
Friends of Extension

**SEND REGISTRATION FORM TO:**

**Jennifer Glassburn**  
**Manatee County Extension Service**  
**1303 17th Street West**  
**Palmetto, FL 34221**  
**jeglass@ufl.edu**  
**(941-722-4524)**

## Annie's Project Curriculum

**Human Resources**  
**Women and Money**  
**Business Plans**  
**Alternative Enterprises**  
**Social Style**  
**Farm Succession**  
**Retirement & Estate Planning**  
**Using Spreadsheets**  
**Marketing Plan & Strategies**  
**Types of Insurance**  
**QuickBooks Pro**  
**Financial Records and How to Interpret Information**  
**..... Much More**

**A project grant-funded by**



## What is Annie's Project?

Annie's Project is a 6 session course designed especially for farm/ranch women. Sessions will combine lecture, discussion, individual and small group activities, and software training.

Annie's Project strives to help farm/ranch women gain the understanding and knowledge necessary to be active and involved farm partners. Annie's Project will also help women find new ways to balance the demands of family, community, and professionalism within the ag community.

The program is in honor of Annie Fleck, a woman that lived in a small town in Illinois. She spent her lifetime learning how to become a better business partner

*The Foundation for The Gator Nation*  
An Equal Opportunity Institution



# Management Education for Today's Farm Women

**If you are a farm woman with a passion for your farm business, you need to attend this 6-session course designed just for you!**

## **Critical decision-making and information topics on:**

- (1) Production Risk Management, (2) Marketing Risk Management, (3) Financial Risk Management, (4) Legal Risk Management, and (5) Human Resources Risk Management.**

## **Objectives**

**Annie's Project is a comprehensive educational program and support network for women in agriculture designed to:**

- (1) Deliver technology training to farm women, enhancing their business skills  
(2) Develop a support network, which is essential for continuing education and self-help.**

***At the end of the program, farm women will have increased their knowledge about:***

- 1. Making critical decisions for their operation; asking the right questions**
- 2. Sustainability of their farming operation**
- 3. The importance of implementing risk management strategies**
- 4. Knowing who and where their local/regional resources and support are**

**State Coordinator**  
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